

Corporate Presentation

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***To create a Company that adds value to all of its stakeholders through the creation and delivery of market-leading products and services.**



***We want to maintain and strengthen our position as one of the most successful manufacturers of high quality products. By remaining flexible we believe that we can achieve profitable and sustainable growth and it is our intention to continuously invest in both new and existing infrastructure in order to secure this.**

***At our core is the aim to be a company trusted and held in high regard for its values and ambition.**



***The ongoing professional development of our people.**

***Develop an entrepreneurial, open-minded and energetic approach.**

***Maintain sight of the customer in everything we do.**

***Doing the right thing in order to create the most valuable company in the long-term.**

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History

1977

The first integrated heating stove production .



1990

Production of Cooking Appliances started and Simfer opened its second factory



1997

Starts production of cookers with hi-tech production lines and new design concepts .



2013

215.000 m² production area



2015

Deep-Freezer production



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Production Site



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Production Site

- 3 Factories
- 215.000 m² production facility
- More than 2.000 product types
- 1.800 Employees
- Exporting to 146 countries
- 3rd biggest oven supplier in Turkey
- 85% of the production is exported



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Simfer Philosophy

With the investment in machine and equipment , R&D and patented products , Simfer primarily achieved high quality standards in cooking ,freezing and heating appliances.

Simfer believes that the heart of any home is its kitchen. Starting here , our cookers, heaters and freezers help you give warmth to entire home.

By focusing on customer's needs and wishes, Simfer creates products that can inspire to make home cooking and living a richer, warmer experience.



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International Markets Expansion



Factories :
Kayseri / Turkey



Marketing & Sales Offices:
Istanbul
Russia
Belgium
France (2016)

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Simfer Brand sold in more than 40 countries



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Product Groups



Free-Standing Cookers



Built-in Appliances



Heaters



Freezers

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Free-Standing Cookers

SEMI-PROFESSIONAL COOKERS



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Free-Standing Cookers

90 cm. COOKERS



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Free-Standing Cookers

60cm. COOKERS



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Free-Standing Cookers

DOUBLE CAVITY COOKERS



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Free-Standing Cookers

50 cm. COOKERS



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Built-in Ovens

90 cm.



60 cm.



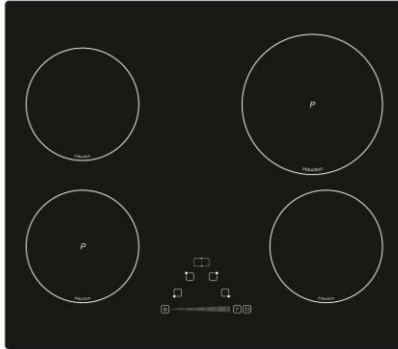
45 cm.



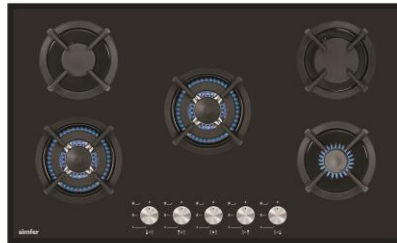
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Built-in Hobs

60 cm.



90 cm.



70 cm.



60 cm.



45 cm.



Domino



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Cooker-Hoods



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Mini Ovens

42 lt.



36 lt.



32 lt.



42 lt.



36 lt.

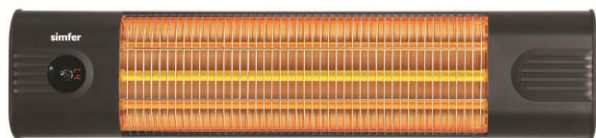


32 lt.



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Heaters



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Freezers

Chest Freezer










Upright Freezer



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Projects for 2016-2017

2016				2017			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
<p>Chest Freezers</p> 				<p>No – Frost Refrigerators</p> 			
<p>Upright Freezers</p> 				<p>Double – Door Refrigerators</p> 			
<p>Ice-cream Conservators</p> 				<p>Supermarket chest coolers&freezers</p> 			
<p>Vertical Visicoolers</p> 							

International Certifications



CB Certificate



Russia EAC
Certificate



ISO 9001-2008
Certificate



CE Approval



CE Approval
for Gas
Products



Rohs
Compliance



Intertek/SGS/
Bureau Veritas



Tuv/Gs
Certificate



Soncap
Certificate



Nemko
Approval



Saso
Certificate



Turkish Standards
Institution

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Thank You



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